

What is
Creativity
?

EDNE IMA

A stylized illustration featuring a white silhouette of a human head in profile, facing left. Inside the head is a green gear with a white spiral in the center. The head is set against a large blue circle. Above the circle, the words 'OPEN' and 'BUSINESS' are written in a blue, sans-serif font, separated by a gap. Three large arrows originate from the gear: one green arrow points left, one blue arrow points up and right, and one blue arrow points down and right. The background is light blue with stylized white clouds at the bottom and a series of colorful dots (green, blue, purple, pink, dark blue) trailing off to the right. A small white star is also visible in the lower right.



Creativity
is fun!

