Phone Video Guidelines.

* Landscape: Always film landscape. Most playback devices are landscape, computers, laptops, tablets and phones display landscape as well.
* Frame: Make sure you fill the frame with your subject and have it centred.



* Zoom: Don’t use zoom on a phone as it just digitally zooms the picture which can be pixelated.
* Mounting: Fix your phone so it won’t move. Use a tripod or selfie stick. Or even prop it up on a table or desk.
* Background: Make sure your background is clear with no distractions. Don’t shoot against a window.
* Light: Make sure you’re facing the dominate light source. If the light is behind you, you will appear like a shadow.
* Sound: Make sure there is little background noise. Make sure the microphone is near the subject, use an external mic if you can.

Leave a bit of space before you start and after you finish so the video can be edited.