

## **Phone 5 Friends**

**Aim:** To quickly spread the word about Transform.

### **Consider:**

- Not everyone will have a mobile with them. A solution may be to have a back-up phone people could use or to complete this task in pairs.
- You can decide on the number of calls to be made by considering how big you foresee your Transform being.
- Give them a goal to achieve here, for example, to communicate over the phone what 'Transform' is, why you think it is a good idea to get involved and ask if you can forward their contact details on.

Here is a template you could print, cut and hand out to prompt participants:

### **5 Steps to Phone 5 Friends**

- Get out your mobile
- Choose 5 friends
- Phone them
- Tell them what Transform is and why it is a good idea to get involved.
- Write down their contact addresses on the back of this piece of paper.