

### COVID-19

### Creating a public information website, social media site video, poster or leaflet – Learner Challenge

#### Information for teachers

#### Introduction

This learner challenge is provided by Education Scotland to support the teaching of emergency and resilience education. It challenges learners to develop a website, social media site, video, poster or leaflet which will provide the public with information in the event of an outbreak of a pandemic such as COVID-19.

The accompanying 'Information for learners' sheet provides a challenge brief, sets out the tasks, gives examples of useful resources and offers questions for learners to reflect upon.

#### Experiences and Outcomes

- I am learning to assess and manage risk, to protect myself and others, and to reduce the potential for harm when possible. **HWB 1-16a - 4-16a**
- I know and can demonstrate how to keep myself and others safe and how to respond in a range of emergency situations. **HWB 1-17a - 4-17a**
- Through research and discussion, I have contributed to evaluations of media items with regard to scientific content and ethical implications. **SCN 3-20b**
- I can use ICT effectively in different learning contexts across the curriculum to access, select and present relevant information in a range of tasks. **TCH 1-03b (also TCH 4-03b)**

#### Taking it further

This activity provides a context for interdisciplinary learning by combining skills from literacy, science, technologies and social subjects. It could also be applied to any health issue currently affecting the community.

This activity could form part of an enterprise initiative where pupils could work with community resilience groups, health groups and NHS representatives in their communities to identify specific local needs and discuss access issues. By working in partnership they could create something which provides real support within their community.

By engaging fully in such a project, learners would be putting into practice a key aspect of being ready for emergencies, ensuring both individuals and communities are prepared and well informed.

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### Information for Learners

#### Challenge brief

You have been employed by the Scottish Government to design a website, social media site, video, poster or leaflet which will provide the public with the information they will need in case of a pandemic flu outbreak such as COVID-19.

Some public information websites already exist but people are still confused about the steps they need to take. When interviewed they said that important

#### Reflective questions

- What are the strengths and weaknesses of the current sites, posters or leaflets?
- How is the information presented? How easily could different members of the community find information specific to their needs?
- If the public has a question, how easily can this be done?
- How could you direct users to your website? Where should it be advertised in order to appeal to all groups within the community?
- Are there groups within the community who would struggle with a website? How would you ensure they get the information?
- What methods would you use to highlight key pieces of information?
- How would you ensure your website, social media site, video, poster or leaflet meets the success criteria?

#### Tasks

Research what information is available on the websites, social media sites, listed. Decide what information is necessary for the general public and consider ways in which the existing sites or information could be improved. Use this information to design a new website, social media site, video, poster or leaflet that provides the information in a clear and helpful manner.

#### Resources

**NHS Scotland** - <https://www.scot.nhs.uk/coronavirus-covid-19/>

**Ready Scotland Coronavirus** - <https://ready.scot/coronavirus>

**Gov.uk coronavirus** - <https://www.gov.uk/coronavirus>

**NHS24 Scotland** - <https://www.nhs24.scot>

**NHS Inform** - <https://www.nhsinform.scot/>

**Health Protection Scotland** - <https://www.hps.scot.nhs.uk/>

**European Centre for Disease Prevention and Control** - <https://www.ecdc.europa.eu/en>

**Ready Scotland Facebook** - <https://www.facebook.com/ReadyScotland>

**Gov.Scot information** - <https://www.gov.scot/coronavirus-covid-19/>

**Ready Scotland Twitter** - <https://twitter.com/readyscotland>

**You Tube** - <https://www.youtube.com/watch?v=XsRXL2oMEE>

**Remember FACTs** - <https://www.youtube.com/watch?v=qDT6v47GxzM>