

Water Safety Scotland

Alcohol 'mini' toolkit 2024

Alcohol around water is a monthly topic within Water Safety Scotland (WSS)'s prevention toolkit and features in December but can be used across the year, as appropriate.

Key message:

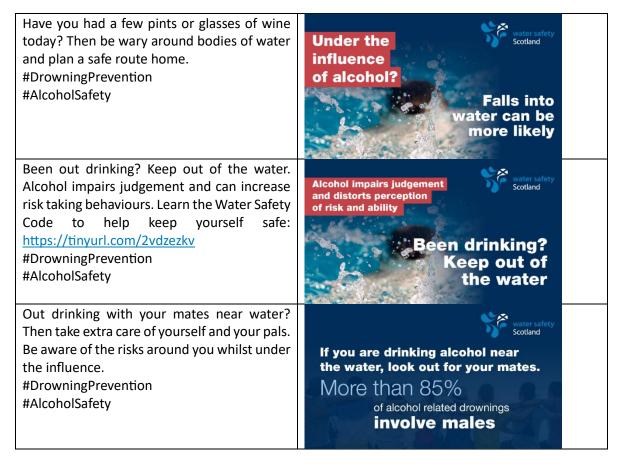
Every year in Scotland, several accidental fatalities include the influence of alcohol and/or drugs. The key advice is to never use drugs or alcohol when in or around water.

Website link: https://watersafetyscotland.org.uk/advice-hub/alcohol-safety/

Assets: Specific assets have been created for this package. These include:

- Social media assets (detailed below)
- Alcohol safety workshop
- Water Safety Scotland cobranded RLSS'S Don't Drink and Drown Assets

Tweets/X/FB posts



Alcohol impairs judgement and can increase risk taking behaviours. If you are drinking alcohol near water, take extra care whilst under the influence. Learn the Water Safety

Code: https://tinyurl.com/2vdzezkv

#DrowningPrevention

#AlcoholSafety

Alcohol can distort your perception of risk, and it can also numb your senses and make it difficult to swim. Avoid drinking alcohol if you are doing a water-based activity #DrowningPrevention #AlocholSafety



Alcohol Safety Workshop

You can also access an Alcohol Safety Workshop on the Water Safety Scotland website through the link here: https://watersafetyscotland.org.uk/practitioners-hub/education/water-safety-school-resources/

RLSS Don't Drink and Drown

You can also find WSS cobranded assets and social media posts below from the RLSS's Don't Drink and Drown Campaign.

It's cold out there. Be careful when walking home after a few drinks, avoid routes near bodies of water.

#BEAMATE #DrowningPrevention



Make sure you are not alone when walking home together after a couple of drinks. Walking home is safer with company, especially if nearby waterways. #BEAMATE #DrowningPrevention #WaterSafety



#BEAMATE

Would you let your mate walk home past a motorway after a couple of drinks? Then don't let them walk home near Scotland's waterways either.

#BEAMATE #DrowningPrevention #WaterSafety



