

Water Safety Scotland

Ice Safety 'mini' toolkit 2024

Ice Safety features as a core topic in the Water Safety Scotland (WSS) prevention toolkit as well as a being a specific monthly topic in December.

Key message:

As temperatures drop in Scotland during the winter, ice can present many dangers. Stay safe around frozen over bodies of water this winter.

Website link: https://watersafetyscotland.org.uk/advice-hub/weather-safety/ice-safety/

Assets: A number of specific assets have been created for this package. These include:

- Social media assets (detailed below)
- A press release template that partners can use if required
- Ready Scotland's Ice safety assets from their Winter Toolkit
- Staying safe in winter leaflet
- Don't test the ice poster
- Staying safe in winter ice safety
- Short video

Tweets/X/FB posts

Has the weather been particularly cold recently? Then be aware of ice. If you are out a walk or a run near waterways, then it is crucial that you are wary of frozen over bodies of water and keep a safe distance from the water's edge. Learn the water safety code here https://tinyurl.com/3d29yz9m
#DrowningPrevention.

Be wary of ice. Frozen-over bodies of water pose many threats. It is important to understand what to do if you fall through ice this winter. Learn how to keep yourself safe https://tinyurl.com/3d29yz9m

Mind the edge and be wary of the ice this winter. Learn the water safety code to keep safe when near frozen bodies of water this winter. #DrowningPrevention







If walking near frozen bodies of water with children, make sure they are always supervised. Don't test the ice.
#DrowningPrevention



Keep your dog on the lead this winter when near frozen bodies of water. Avoid throwing balls or sticks and never go on to the ice to resuce a dog. Don't test the ice. #DrowningPrevention



Stay safe in winter and make sure you are following the water safety code. Learn the code through the following link:

https://tinyurl.com/3d29yz9m

#WaterSafety



Follow the water safety code to stay safe near frozen bodies of water this winter. Don't test the ice.

#DrowningPrevention #WaterSafety



Don't test the ice. Frozen waterways pose many threats. Learn how to stay safe around Scotland's waterways this winter trhough the water safety code:

https://tinyurl.com/3d29yz9m



You can access a short video on ice safety through this link: https://youtu.be/9Rz-ZzNyFzM

Ready Scotland's Winter Toolkit – Ice Safety Assets

Icy bodies of water may look beautiful and inviting, but they can pose real risks. Stay safe by the ice this winter. Follow advice from @WaterSafetyScot and watersafetyscotland.org.uk



Be safe by the **ice** this winter



To help keep yourself and others safe this winter, make sure you understand the risks associated with ice. Read @WaterSafetyScotland's ice safety guidance at watersafetyscotland.org.uk

