



IT ALL STARTS WITH
A LOT OF THESE...

TUNNEL MANAGER

Oversees and monitors
the construction and
performance of the
polytunnels

IRRIGATION MANAGER

Manages supply of
water to plants

AGRONOMISTS

Maximise nutrition to plants
from feed mix and soil to
maximise crop yield

ON THE FARM

FIELD SUPERVISORS

Supervise field teams who pick
berries to ensure these are picked at
the right time and the right weight to
meet demand

PACK HOUSE MANAGER

Checks stock incoming
is meeting demand and
orders being received
from customers

INSECT SPECIALISTS

Make sure insects are
pollinating plants and ensure
no infestation of plants by
detrimental insects

CROP SPECIALISTS

Look at variety of crops
being used to ensure best
performance based on
climate and soil conditions

DID YOU KNOW?

The farm
only uses water
captured from
rainfall onsite and
in the summer uses
1.5 million litres
every day

DID YOU KNOW?

Each year
Castleton Farm
plant 1.5 million
strawberry
plants by hand

DID YOU KNOW?

Castleton Farm
buy in 100,000
bumble bees and
10,000 Mason
bees for pollination
every year

IN THE FACTORY

DESPATCH MANAGER

Ensures orders are despatched
accurately and promptly to retail
outlets like Tesco and M&S

WORKSHOP MANAGER

maintaining equipment, irrigation,
pumps, machines, polytunnel repairs

ENERGY MANAGER

farm has a suite of
biomass boilers used to
extend the berry season
by 2 months

ACCOUNTANT

LEGAL SERVICES & HR

IN THE OFFICE

OFFICE MANAGER

BAKERY SUPERVISOR AND STAFF

make the bread, pastries and cakes sold in the shop
and the restaurant

PRODUCT DEVELOPMENT / HEAD CHEF

develops new recipes
oversees team making
products for the shop and
the restaurant

FARM SHOP MANAGER

manages shop and staff

FOOD PRODUCTION

DID YOU KNOW?

The farm
produces the
equivalent of 142
football pitches
worth of fruit
every year

FRONT OF HOUSE MANAGER

manages restaurant and staff

...AND
ENDS
WITH A
LOT OF
THIS

