INTRODUCTION TO ANIMATION

This form of animation is known as model animation or stop motion animation.

And sometimes claymation.
WHAT DO YOU NEED TO MAKE A MODEL ANIMATION FILM?

MODELS, OBJECTS OR TOYS TO ANIMATE.

SCENERY/ BACK DROP TO GIVE A LOCATION TO YOUR FILM. COULD BE A PAINTING, PHOTO OR QUICK SKETCH WITH A MARKER PEN.

A SIMPLE SHORT STORY/IDEA. AIM FOR AN ADVERT LENGTH PROJECT.

A VIDEO CAMERA OR WEBCAM ANIMATION SOFTWARE A MAC OR PC.
THE JOB OF THE ANIMATOR........

YOUR TASK IS TO BRING ME TO LIFE!

ANIMATORS BRING THEIR CHARACTERS TO LIFE BY MOVING FEATURES ON THE MODELS. IN THIS CASE IT'S MY ARMS WRESTLING WITH THIS CROC.

ALSO MY EYEBROWS ARE VERY EXPRESSIVE. THEY CAN MOVE UP AND DOWN. A SIMPLE WAY TO BRING ME TO LIFE.

.....IS TO BRING MODELS AND DRAWINGS TO LIFE.
YOU CAN ANIMATE ALMOST ANYTHING......

MY PETALS, LEAVES, STALK, EYES AND MOUTH CAN BE ANIMATED!

WE FLUTTER IN THE BREEZE AND BLINK.

MY EYES AND MOUTH CAN BE ANIMATED
Simple, large, bold designs........

Simple doesn't mean boring or unimaginative.

Hey! I can move my arms, my mouth and shades!

Like your brolly!

Like your hat!

.....make it easier to animate and bring the models to life.
Your models must be able to stand on their own.

I'm too lazy to stand so I just sit and dribble.

So big feet will help your model stand on its own.

And don't make your model top heavy.

Four legs are better than two.
Size of model is important.

I'm a bit bigger than this coffee mug, which is the right size.

Too small and it's hard to animate me.

Too big and I'll keep falling over.

Aim to make your model the size of a coffee mug.
HOW TO MAKE YOUR MODEL WINK AND BLINK

Hello!

Look into my big eyes! You see they are easy to remove.

Big removable eyes make it easier to wink and blink.

Take the eyes off for three frames when filming for a blink.

I can see you!
WITH ANIMATION WE CAN MAKE THE IMPOSSIBLE HAPPEN

EVER SEEN A CATERPILLAR DO THE TRAPEZE?

OR FRUIT PLAY THE DRUMS?

OR A BLOB THINGY WITH 15 TOES AND GORGEOUS LIPS.

SO LET YOUR IMAGINATIONS GO, AND REMEMBER TO KEEP IT SIMPLE.
You can also animate objects.

They're so dark and handsome.

We are the family of pepper pots. With plasticine features.

Toys are very easy to animate.
A FEW FINAL WISE WORDS.

BIG FEATURES THAT ARE EASY TO ANIMATE. 

SIMPLE, BOLD CONFIDENT DESIGNS

YOUR MODEL MUST BE ABLE TO STAND ON ITS OWN.

ABOUT THE SIZE OF A COFFEE MUG.

KEEP IT SIMPLE!